



# Privacy Statement

## Introduction

Flynt Yachts is a trade name of Azure Center BV, listed at the Traderegister of the Dutch Chamber of Commerce under 08208292 and as such the company responsible for the processing of personal data as shown in this privacy statement.

## Contact details

Flynt Yachts/Azure Center BV  
Diamantstraat 14  
7554 TA Hengelo  
+31 6 51 81 43 12  
[info@flyntyachts.com](mailto:info@flyntyachts.com)

## Personal data that we process

Flynt Yachts/Azure Center BV processes your personal data because you use our services and / or because you provide them yourself.

Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- Phone number
- E-mail address
- Information about your activities on our website
- Internet browser and device type

## Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about website visitors under the age of 16. Unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [info@flyntyachts.com](mailto:info@flyntyachts.com) and we will delete this information.



## **For what purpose and on what basis we process personal data**

Flynt Yachts processes your personal data for the following purposes:

- Sending our newsletter and / or advertising brochure
- To be able to call or e-mail you if this is necessary to be able to perform our services
- To inform you about changes to our services and products
- To deliver goods and services to you
- Flynt Yachts analyzes your behavior on the website in order to improve the website and to tailor the range of products and services to your preferences.

## **How long we keep personal data**

Flynt Yachts/Azure Center BV does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data:

### *Services, customer management and financial administration*

Purpose: Financial administration,

Personal data: Company name, Billing address, Bank details, Outstanding balance

Legal basis: Legal obligation

Retention period: As long as necessary for this purpose

Purpose: Order Management, handling complaints, Invoicing

Personal data: Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, VAT number, Customer number

Legal basis: Necessary for the performance of a contract

Retention period: As long as necessary for this purpose

Purpose: CRM

Information: Name, Username, Email, Location, Social media accounts, Browser, Phone number

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

### *Marketing*

Purpose: Direct marketing



Personal data: name, home address, email, phone, click behaviour, online behaviour,  
Interest in a product, social media account

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

Purpose: Newsletter

Personal data: name, (home) address, email, phone, interest in a product

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

Purpose: Retargeting

Personal data: name, home address, Email, Phone, click behaviour, online behaviour,  
interest in a product, social media account

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

Purpose: Social media marketing

Personal data: name, home address, email, phone, click behaviour, online behaviour,  
Interest in a product, Social media account, Billing address Legitimate interests

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

### *Website*

Purpose: Website analytics

Personal data: online behaviour, location

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose

### *Security and fraud prevention*

Purpose: ID verification

Personal data: photos, phone, IBAN number, name, address

Legal basis: Legitimate commercial interests

Retention period: As long as necessary for this purpose



## **Sharing of personal data with third parties**

Flynt Yachts/Azure Center BV will not sell your information to third parties and will only provide it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. Flynt Yachts remains responsible for these processing operations.

## **Cookies, or similar techniques, that we use**

Flynt Yachts/Azure Center BV uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Flynt Yachts uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that keep track of your surfing behavior so that we can offer customized content and advertisements.

On your first visit to our website, we have already informed you about these cookies and asked permission to place them.

You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser.

Cookies are also placed on this website by third parties. Below an overview:

Cookie: Google Analytics

Name: \_utma

Function: Analytical cookie that measures website visits

Retention period: 2 years

## **View, modify or delete data**

You have the right to view, correct or delete your personal data. You can do this yourself via the personal settings of your account. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by



our company and you have the right to data portability. This means that you can submit a request to us to send the personal data we hold about you in a computer file to you or another organization mentioned by you.

If you wish to exercise your right to object and / or right to data portability or if you have other questions / comments about data processing, please send a specified request to [info@flyntyachts.com](mailto:info@flyntyachts.com).

To ensure that the request for access has been made by you, we ask you to enclose a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. Flynt Yachts/Azure Center BV will respond to your request as soon as possible, but in any case within four weeks.

Flynt Yachts/Azure Center BV would also like to point out that you have the opportunity to file a complaint with the competent national data protection authority. In The Netherlands, this is the [Autoriteit Persoonsgegevens](#).

### **How we secure personal data**

Flynt Yachts/Azure Center BV takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact our customer service or via [info@flyntyachts.com](mailto:info@flyntyachts.com).